



Institute for the Advancement  
of Journalism



Photojournalism for  
Communicators





## Photojournalism for Communicators

This course is designed for working and student photojournalists. This is an intensive, hands-on workshop where the photographers will create, shoot and edit their own photo story. The participants will discuss the work of award winning photojournalists

Creating a photo story challenges a photojournalist to look harder and think more deeply about the people and places they are photographing. Photo stories also refine research, reporting and editing skills. Single images can become more thoughtful and complete as a result of shooting photo stories. Finally, a photographer's marketability will be improved if he or she can shoot a good photo story because there is heavy influence placed on photo stories and projects in competitions, grants, and agencies.

### Outcomes

- Photojournalism as a photographic genre
- Unlock professional photography techniques and skills
- The key elements of exposure – unpacking the exposure triangle
- Camera anatomy and techniques
- Analyse the photo stories of South African and international photographers
- Share skills and ideas with other participants
- Spend two afternoons shooting a story
- Edit and analysing each shooting session
- Work on suggestions for further shoots
- Sequence photos for a final edited photo story package





# Institute for the advancement of journalism

Leading edge mid-career journalism and communications training across Africa



## How you will learn

The course focuses on the individual learners. There are group learning sessions, but most learning happens on your own, as you apply your skills in the real world. The course is designed for both distance and contact learning, following the virtual classroom model. Learning is constantly assessed, and special attention is available for learners who experience difficulties.

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## Course Duration

Two days full time. Face-to Face or Online


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## Certification

All successful delegates will receive a certificate of completion.

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## Contact

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