



Institute for the Advancement
of Journalism



Media Law and Ethics



Media Law and Ethics

Journalists, and in fact all content providers, are subject to law, regulation and codes of ethics, which are the framework for discipline.

This is what makes a professional journalist. These laws and rules apply to all content – pursuing the truth, telling a story that is accurate and does not mislead or misinform the audience.

Media law, regulation and ethics are the very foundation of non-fiction writing – whether it be news reports, articles, documentary scripts, reviews, or even opinion pieces. All journalists who respect the rules are journalists with integrity. Much of this has evolved and changed over the years, and now faces radical change with new digital and social media.

This course is a skills upgrade.

Outcomes

- Describe the scope and overview of media law, regulation and ethics.
- Apply specific aspects to your selected personal area.
- Explain what is allowed and not allowed in defamation, privacy, access to information, interpreting statistics, reporting
- on democracy, intercultural and entertainment issues.
- Apply the changing regulations to digital media.

What you will learn

- Writing for the new world of digital multimedia content
- Broaden your skills to adapt your stories for other platforms.
- Research and evaluate your audience.
- Target the niche needs of a niche audience.

Who should attend this course?

The course is recommended for experienced media professionals who need to upgrade, and also for new entrants to the profession. Media ethics and law applies to all media in information, education and entertainment.



Institute for the advancement of journalism

Leading edge mid-career journalism and communications training across Africa



How you will learn

The course is designed for both distance and contact learning. The distance online learning follows the virtual classroom model. Learning is constantly assessed, and special attention is available for learners who experience difficulties.


Course Duration

Two days full time. Face-to Face or Online

Certification

All successful delegates will receive a certificate of completion.

Contact

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