
**INSTITUTE FOR THE
ADVANCEMENT OF
JOURNALISM**



INVESTIGATIVE JOURNALISM

Course Outline



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INTRODUCTION

Investigative reporting plays a critical role in holding power to account, uncovering wrongdoing, and informing the public about issues of importance. The course is designed to provide delegates with the ethical frameworks necessary to conduct in-depth investigative journalism while adhering to professional standards and principles.

How you will learn

The course focuses on the individual learners. There are group learning sessions, but most learning happens on your own, as you apply your skills in the real world. The course is designed for both distance and contact learning, following the virtual classroom model. Learning is constantly assessed, and special attention is available for learners who experience difficulties.

Course Duration

Five days full time.
Face-to Face or
Online

Certification

All successful
delegates will
receive a certificate
of completion.

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COURSE OUTCOMES

- Understand the principles and practices of investigative reporting
- Develop skills in conducting thorough research and gathering evidence
- Learn techniques for interviewing sources and obtaining information ethically
- Explore legal and ethical considerations specific to investigative reporting
- Gain proficiency in analyzing complex issues and uncovering hidden truths
- Learn how to structure investigative reports effectively for maximum impact
- Develop strategies for protecting sources and maintaining confidentiality
- Understand the development of news for multimedia platforms
- Explore case studies and real-life examples to deepen understanding of ethical dilemmas in investigative reporting
- Enhance critical thinking and decision-making skills in reporting situations



Who should participate

- Legal Professionals
- Investigative Journalists/ Reporters
- Bulletin Writers
- Producers
- News Anchors
- Presenters

Group Training: Courses may be designed to clients brief and set objectives

**Kindly note the course briefs are IAJ's intellectual property.*