

**INSTITUTE FOR THE
ADVANCEMENT OF
JOURNALISM**

Mobile Journalism (MOJO)

Course Outline

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INTRODUCTION

We are living in the age of citizen journalism, where anyone with a smartphone can create impactful news content. Learners trained in mobile journalism (MOJO) know how to effectively use these tools. Many of the most viral local and international stories have been captured on cell phones. In this era, mobile phones have revolutionized the production and consumption of news. This course will train participants on how to produce high-quality content.

Course Duration

Two to three days full time. Face-to Face or Online

Certification

All successful delegates will receive a certificate of completion.



How you will learn

The course focuses on the individual learners. There are group learning sessions, but most learning happens on your own, as you apply your skills in the real world. The course is designed for both distance and contact learning, following the virtual classroom model. Learning is constantly assessed, and special attention is available for learners who experience difficulties.

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COURSE OUTCOMES

- Adobe Premiere Pro & Final Cut Pro:
- How to navigate the interface and customization options.
- Learning to import, organize, and manage media.
- Mastering timelines, sequences, and project settings.
- Proficiency in video and audio editing tools, including transitions, effects, and color correction.
- Utilizing keyframes for motion graphics and animations.
- Exporting and rendering projects in various formats for specific platforms
- Enhancing sound quality through equalization, noise reduction, and audio effects.
- Creating and mixing soundtracks, voiceovers, and sound effects.
- Understanding color theory and its application in video editing, creating mood and atmosphere through color grading

Who should participate

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- Video Editors
 - Graphic designers
 - Multimedia journalists
 - Documentary filmmakers
 - Social media managers
 - Content creators
 - Communication professionals

Group Training: Courses may be designed to clients brief and set objectives

**Kindly note the course briefs are IAJ's intellectual property.*