
**INSTITUTE FOR THE
ADVANCEMENT OF
JOURNALISM**

**Writing
Radio News
Bulletin**
Course Outline

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INTRODUCTION

This course is meticulously crafted to enhance and refine the skills essential for writing in the realm of broadcast media. Participants will delve into the foundational aspects of news writing, discovering techniques to infuse vigor into their text while mastering the art of evaluating context, mood, and situational nuances. Through comprehensive training, journalists will learn to swiftly dissect agency copy, discerning key news threads while remaining vigilant for valuable insights embedded within boilerplate paragraphs. The curriculum encompasses a diverse array of writing styles, including crafting compelling human interest stories, and prepares participants for various writing conditions, such as working under pressure during breaking news scenarios. Through in-depth discussions, real-world examples, and hands-on exercises, participants will emerge equipped with the knowledge and practical skills necessary to excel in broadcast media writing.

How you will learn

The course focuses on the individual learners. There are group learning sessions, but most learning happens on your own, as you apply your skills in the real world. The course is designed for both distance and contact learning, following the virtual classroom model. Learning is constantly assessed, and special attention is available for learners who experience difficulties.

Course Duration

Two days full time.
Face-to Face or Online

Certification

All successful delegates will receive a certificate of completion.

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COURSE OUTCOMES

- Understanding the principles of a news story
- Developing strategies to extract key information for news stories
- Maximizing the 'inverted pyramid' structure to serve the audience effectively
- Contextualizing foreign news for a national audience and local realities



Who should participate

- News reporters
- Broadcast journalists
- News producers
- Newsroom editors
- Journalism students
- Media professionals interested in news writing
- Public relations practitioners involved in media relations
- Communication officers working with press releases

Group Training: Courses may be designed to clients brief and set objectives

**Kindly note the course briefs are IAJ's intellectual property.*