



Institute for the Advancement
of Journalism



Writing Radio News Bulletins



Writing Radio News Bulletins

This course is designed to strengthen and sharpen the skills required for writing for the broadcast media. The course explores the basics and fundamentals of news writing, showing journalists how to add zest to the text, how to evaluate context, mood and situation.

The course will equip journalists to quickly work through agency copy to pick out the main news threads, being alert to possible information contained in boilerplate paragraphs. Trainees will be exposed to a range of writing styles ('Writing a human interest story'), writing conditions such as working under pressure ('Breaking news, keeping the essence, presenting the whole picture'). The course includes in-depth discussions, examples and practical exercises.

Outcomes

- Understand the principles of a news story
- Develop strategies to extract key information for news stories
- Maximise the 'inverted pyramid' to serve the audience
- Contextualise foreign news for a national audience and local realities.

Who should attend this course?

The course is recommended for journalists and writers who work in any area of journalism or radio.



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Leading edge mid-career journalism and communications training across Africa



How you will learn

The course focuses on the individual learners. There are group learning sessions, but most learning happens on your own, as you apply your skills in the real world. The course is designed for both distance and contact learning, following the virtual classroom model. Learning is constantly assessed, and special attention is available for learners who experience difficulties.


Course Duration

Two days full time. Face-to Face or Online

Certification

All successful delegates will receive a certificate of completion.

Contact

 011 482 4990

 info@iaj.org.za